

Profile

Name : MRS. E.ARUNA, M.A. M. Phil.
Designation : Assistant Professor
Department : The Research Centre and Department of Economics
Institution : Lady Doak College, Madurai
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Educational qualification:

| Degree | Subject | Name of the College | Institution/ University | Year of Passing | Class/Distinction |
|---------|------------------------------------|----------------------------------|------------------------------|-----------------|------------------------------|
| SET | Economics | Mother Teresa Women's University | UGC- Government of Tamilnadu | 2016 | - |
| M.Phil. | Economics | Lady Doak College | Madurai Kamaraj University | 2007 | First Class with Distinction |
| M. A. | Economics | Lady Doak College | Madurai Kamaraj University | 2006 | First Class |
| B.A. | Economics | Lady Doak College | Madurai Kamaraj University | 2004 | First Class |
| Diploma | Yoga, Meditation & Holistic Health | - | Madurai Kamaraj University | 2005 | First Class |

Online Course:

- Completed online certificate course “Data Science: R Programming Complete Diploma” on 24th May 2025 provided by Udemy.
- Completed online certificate course “Mentorship Training: Become a Skilled and Trusted Mentor” on 23rd May 2025 provided by Udemy.
- Completed online certificate course “Emotional Intelligence in Leadership” on 22nd May 2025 provided by Udemy.
- Completed online course “Focus on Open Science Delhi - Creating a Research Culture for the 21st Century” provided by SKS Knowledge Services on 19th May 2025.
- Completed 30 hours online course titled “Power BI” aligned to NCRF level 5, provided by 360DigiTMG, on SWAYAM Plus, IIT Madras, April 2025.
- Completed online certificate course “Python 3.4.3 Training” on November 2^{5th} 2024, conducted from IIT Bombay.

- Earned Micro-certificate of Completion “Self-Presentation” on 27th August 2024, provided by Wadhvani Foundation.
- Earned Micro-certificate of Completion “Success at Work” on 1st September 2024, provided by Wadhvani Foundation.
- Completed online certificate course “Emotional Intelligence”– NPTEL.
- Completed online course “Digital Marketing from Globsyn Business School Online - a global platform for digital learning on 17th May 2020.

Work Experience: 14 Years (UG & PG)

- July 2011– September 2022 Assistant Professor (Self Finance), Department of Commerce, Lady Doak College, Madurai.
- September 2022 - Present: Assistant Professor (Aided), Department of Economics, Lady Doak College, Madurai.

Papers Presented in National/ International Conferences:

- Presented a paper entitled “Cotton Production in India: Trends and Challenges” in the 5th International Research Conference on “Recent Developments and Innovations in Social Science, Law, Arts and Humanities” held at Lady Doak College, Madurai on 24th & 25th February 2025, in collaboration with Research Institute for Social Science (Run by EAST), Tirunelveli, Tamil Nadu.
- Presented a paper entitled “Gig Economy Vs. Informal Sector: A Comparative Study” in the 5th International Research Conference on “Recent Developments and Innovations in Social Science, Law, Arts and Humanities” held at Lady Doak College, Madurai on 24th & 25th February 2025, in collaboration with Research Institute for Social Science (Run by EAST), Tirunelveli, Tamil Nadu.
- Presented a paper titled “A City-wise Analysis of Solid Waste Management in Tamil Nadu” at the National level Conference on “Green Economy - An Approach to Sustainable Economic Growth” Organised by the Research Centre and Department of Economics, Lady Doak College on 9-12-2024.

Publications:

| Title of the Paper | Journal Name | ISSN | Publisher | Number of Co-authors | First/Corresponding /Co-Author | Month & Year of Publication | Page No. | Volume No | Issue |
|--|---|-------------------|---|----------------------|--------------------------------|-----------------------------|----------|-----------|-------|
| Gig Economy vs. Informal Sector: A Comparative Study | Financial Inclusion, Gender Equity and Technological Advanc | 978-81-962552-6-8 | JX Miller Memorial Library, Lady Doak College, Madurai. | 2 | First | June 2025 | 22 - 36 | 1 | 1 |

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| | ement in India | | | | | | | | |
| Cotton Production in India: Trends and Challenges | Financi al Inclusio n, Gender Equity and Techno logical Advanc ement in India | 978- 81- 96255 2-6-8 | JX Miller Memorial Library, Lady Doak College, Madurai. | 2 | Co-Author | June 2025 | 124 - 130 | 1 | 1 |
| A City-Wise Analysis of Solid Waste Management I in Tamil Nadu | ASPIRE | 2229- 4953 | Departme nt of Economic s and JX Miller Library, Lady Doak College. | 1 | First | Decembe r 2024 | 196- 203 | 7 | |
| Analysis of Consumer Preference Towards Chinese Products | ComFi n Researc h, A Peer- Review ed- Scholar ly Indexed Quarter ly Journal | E- ISSN 2582- 6190 | Shanlax Publicati ons | 1 | Co-Author | Septemb er 2023 | 35-43 | | |
| “Consumer Preference towards Green Marketing Practices of Cosmetic Products” | Journal of the Asiatic Society of Mumbai | 0972- 0766 | The Asiatic Society of Mumbai | 1 | Corresponding | Decembe r 2022 | 253 | XC VIII | 11 |

Awards/ medals/ honours/ recognition:

- Received the “Best Paper Award” for presented a paper titled on Gig Economy Vs. Informal Sector: A Comparative Study at 5th International Research Conference on Recent Developments and Innovations in Social Science, Law, Arts and Humanities conducted on 24th and 25th February 2025, organised by PG & Research Department of History Research Centre and Department of Economics & Department of Social Sciences Lady

Doak College in collaboration with Research Institute for Social Science, Tirunelveli.

- Resource person for the Guest Lecture on “Production Function in Business Economics” for I B.Com Corporate Secretary Students, organised by the CORSHO club, Department of Commerce (Corporate Secretaryship), Lady Doak College on 03.09.2024.
- Received the “Certificate of Appreciation” for served as a member of the Organising Committee for the Workshop on Grants Writing for Research organised by the Research and Development Cell and the Quality Assurance Cell, Lady Doak College, Madurai on 7th November 2022.
- Received the Certificate for participated in “Ahimsa Santhai Event” conducted by Nonviolent Economy Network in Gandhi Memorial Museum, Madurai on 22nd September 2022.
- Received the “Certificate of Appreciation” for participated in the National Level Webinar on ‘Birds Connect Our World’ organized by Department of Zoology, Y&M Anjuman Khairul Islam’s Poona College of Arts, Science & Commerce Camp, Pune in Collaboration with BIOLOGIA Life Science on the occasion of World Migratory Bird Day 2020 (UN-led campaign) on 09-05-2020.
- Received the Certificate of Appreciation for participated in National Level E-Quiz on Covid – 19 conducted by Department of Physics, The Standard Fireworks Rajaratnam College for Women, Sivakasi on 13-05-2020.
- Received the “Certificate of Participation” for participated in the International Day against Drug Abuse and Illicit Trafficking held on 26-06- 2015. (Issued by NIBCID, Chennai).
- Received the “Certificate of Appreciation” for organised Blood Donation Camp at Lady Doak College on 03-02-2015. (Issued by Tamil Nadu State AIDS Control Society & Tamil Nadu State Blood Transfusion Council).

Faculty Training/ Development Programs participated:

- Participated in the Capacity Building Program on “Studio Based Approaches” - Transformative Environmental Education Phase II on 31-01-2025.
- Participated in the Workshop on “Navigating Peace & Fostering Peace Education” held on 16th December, 2024 jointly organised by Counselling Centre, Lady Doak College, Madurai and United Board for Christian Higher Education in Asia.
- Participated in the Capacity Building Program on "Studio-Based Approaches"- Transformative Environmental Education Phase I on 01-10-2024.
- Participated in Workshop on "Outcome Based Education Practice at Lady Doak College" organised by Lady Doak College on 29.08.2024.
- Participated in the 7 days National Level Faculty Development Program on “Advanced Teaching Skills” from 24th to 31st May 2023, organised by IOT Academy.

- Participated in the Workshop on “Designing Online Course for LDC” on 19th December 2022 organised by The Centre for Communication and Multimedia, Lady Doak College, Madurai.
- Participated in “NAAC Sponsored Two Days National Workshop on Innovative Practices for Data Documentation of AQAR and SSR under Revised Assessment and Accreditation Framework” organized by Internal Quality Assurance Cell (IQAC), Rajapalayam Rajus’ College, Rajapalayam, Tamil Nadu in association with IQAC Cluster, India between 14th and 15th December, 2022.
- Participated in the Virtual Faculty Development Programme on “Digital Pedagogies for achieving Sustainable Development Goals in Education” held from 6th to 11th October 2022, jointly organised by ALL India Association for Christian higher education, New Delhi & Lady Doak College, Madurai.
- Participated in the Workshop on “Organisational Culture” on 15th September 2022 organised by Centre for Human Resource Development at Lady Doak College, Madurai.
- Participated in the two days Faculty Development Program on “Innovative Assessment Methods for Learning Enhancement” organised by Lady Doak College on 12th & 13th July 2022.
- Participated in Half a Day Online "SPSS Training" Program conducted by EDU- Skill Harvest Institute on 21-05-2020.
- Participated in One Day Online "MS EXCEL ANALYTICS" Training Programme conducted by EDU-Skill Harvest Institute on 08/05/2020.
- Attended Faculty Training on “Innovative Teaching Practices in Management & Commerce” conducted by Department of Business Administration, Lady Doak College on 31st January, 2015.
- Attended DDRT-FNS Training program conducted by Indian Red Cross Society at Mannar Thirumalai Naicker College, Madurai on 22nd & 23rd December 2014.

Conference/workshops/lectures participated:

| Title of the Conference/Workshop | Level of the programme | Conducted by | Date |
|--|-------------------------------|--|------------------------|
| Research Paradigms | National Level | Christ College Pune | 05-11-2022 |
| Online Workshop on how To balance our Economy in covid-19 | -- | Idhaya college for women, Sarugani. | 05-05-2020 |
| Workshop on Networking on Eco historic and Cultural Heritage of India | National Level | Lady Doak College, Madurai | 24-1-2017 & 25-1-2017 |
| Conference on ICT – Catalyst of Change for Transforming Teaching, Learning & Research in Commerce, Computer Science & Management Education | National Level | Department of Commerce, Computer Science & Business Administration, Lady Doak College, Madurai | 9-1-2014 & 10-1-2014 |
| Workshop on Adolescent Sexuality | College Level | Lady Doak College, Madurai | 22-7-2013& 23-7-2013 |
| Workshop on New Directions In Development Economics - Theoretical Paradigm Vs Empirical Challenge | National Level | Research Centre and Department of Economics, Lady Doak College, Madurai | 13-12-2012& 14-12-2012 |

Faculty Development Programmes Participated:

| Title of the FDP | Level of the programme | Conducted by | Date |
|--|-------------------------------|--|--|
| Online FDP on Research Structuring & Publication Process | National Level | Centre for Research & Training , National Foundation for Entrepreneurship Development (NFED), Coimbatore | 23 rd to 27 th June 2025 |
| Online FDP on How to Be A Dynamic And An Effective Teacher ? | International Level | Foresight College of Commerce (Fcc), Pune and Isms, Sankalp Business School, Pune and Winners Institute Pvt.Ltd, Bengaluru | 12 th May 2021 |
| Creation of Google Sites and OER | National Level | Department of Business Management, RBVRR Women's College, Hyderabad. | 26 th May 2020 |
| Online FDP on Leadership Excellence | International Level | Department of Corporate Secretaryship and Information Systems Management In Collaboration with Guru Coaching & ConsultingLLC, Qatar. Justice Basheer Ahmed Sayeed College for Women (Autonomous), Chennai. | 17 th to 23 rd June 2020 |
| Project Proposals for Funding Agencies (UGC STRIDE & ICSSR IMPRESS): Preparation and Submission Protocol | -- | PatricianCollegeof Arts and Science, Chennai. | 16 th & 17 th May 2020 |

WEBINARS:

- Participated in the webinar on "Discussion on MSMEs" organised by Foundation for Economic Growth and Welfare on 2nd May, 2025.
- Participated in VBC and IVBC Faculty Orientation programme On 26th June 2024 for I UG Value Based Courses held at Lady Doak College, Madurai.
- Participated in a National level webinar on “Education, Service, and Conversion in Punjab” organized by EGROW Foundation for Economic Growth and Welfare on 02.08.2024.
- Participated in a National level webinar on “Manufacturing Employment in India and the way forward” organized by EGROW Foundation for Economic Growth and Welfare on 06.08.2024.
- Participated in the National Webinar on “Fundamentals and Beyond: Academic Writing in Social Sciences” organized by Digiref Research Academy, 18.08. 2024.
- Participated in a National level webinar on “Economy of Telangana” organized by EGROW Foundation for Economic Growth and Welfare on 23.08.2024.
- Participated in Capacity Building Programme on "Studio-Based Approaches"- Transformative Environmental Education (Phase I) on 01.10.2024.
- Participated in 3 Days National Level Online Workshop on "Application of Econometrics in Time Series Analysis", jointly organized by St. Dominics College, Kanjirapalli, Marian College, Kuttikkanam and Lore &Ed., Kottayam from 09.09.2024 to 11.09.2024.
- Participated in a National level webinar on “Economy of Gujarat” organized by EGROW Foundation for Economic Growth and Welfare on 27.09.2024.
- Participated in the International Webinar on “Curriculum Development and Delivery Through Learning Objectives” conducted by Sarah College of Education for Women, Nanjai, Uthukkuli on 26-06-2020.
- Participated in the Webinar Series on “Teaching Learning Tools for the Digital ERA” organised by Department of Business Administration, Sri Ramakrishna College of Arts and Science for Women between 11-05-2020 to 16-05-2020.
- Participated in the International Webinar on “Covid 19 and Global Challenges” by Dr. Narendar V Rao, Professor in Finance, Northeastern Illinois University, Chicago, USA organised by VELS, Chennai on 27-05-2020.
- Participated in International Webinar on “Futuristic Information and Communication Technologies” organized by CSI Jaipur Chapter in Association with Innovation Society (India), Council for Sustainable Peace and Development and World Academy of Informatics and Management Sciences on 10-05-2020.

CREDENTIALS:

- Served as member of NSS program, Lady Doak College (2012– 2013)
- Served as member of YRC program, Lady Doak College (2013– 2014)
- Served as Convener of YRC program, Lady Doak College (2014–2015)
- Served as member of Quiz and Current Affairs Club, Lady Doak College (2017–2018 & 2018 – 2019)
- Served as member of YRC program, Lady Doak College (2021– 2022)
- Convener of SPARK Club (Co-curricular activities club for B.Com Professional Accounting) from June 2018 – September 2022
- Served as a member of the YRC program, Lady Doak College. (2022 - 2023)
- Served as a member of Counseling unit (2016 to 2022 - 2023)
- Served as a member of Research and Development Cell, Lady Doak College (2021 -2022 to 2023 - 2024)
- Serving as NSS Program Officer since the academic year 2023 – 2024.